

EUROPEAN INNOVATIVE MEDIA PUBLISHERS

Promote a regulatory environment that fosters a diverse, competitive, free and innovative media publishing sector.

About us

Our platform is bringing together national associations of media companies and publishers, active in the sector of media publishing across the European Union. We represent dynamic and innovative regional outlets that rely on online channels to grow and reach their audiences. We created this platform when the European Commission launched its copyright reform as we worry about its impact on our sectors and businesses. We aim to stimulate, facilitate and coordinate our activities in order to reinforce each other's efforts.

Our views

We stand for freedom of the press, innovative media, media plurality and quality journalism. As innovative, modern, forward looking media, we are committed to maintaining an open and competitive regulatory environment that supports our businesses.

We believe the Internet is an opportunity, not a threat for the publishing sector. It's an open door to new stories, users and business solutions.

We oppose the creation of an EU-wide neighbouring right for press publishers in Article 11 of the proposed Copyright Directive. We firmly believe this new right would have a deeply destructive impact on news publishing. New barriers to entry would emerge for innovative players, such as ourselves, that would find it harder to reach new audiences. This would result in less innovation, a worse online consumer experience and, ultimately, less news sources available.

We oppose the restriction on freedom of expression, critical to publishers, journalists and bloggers, as resulting from Article 13 of the proposed Copyright Directive. The proposed text holds blogs, news portals, news sites and apps directly liable for any copyright violations, even if unintentional or committed by users uploading comments or stories. Currently, under the E-Commerce Directive (ECD) online news publishers are only liable if they fail to remove infringing content as soon as they receive notice. The new rules would harm digital media, creating broad new liabilities for the use of user generated content, comment sections or linking to sources in an article.

We support a regulatory environment that fosters a diverse, competitive, free and innovative media publishing sector. We urge decision makers to avoid adopting regulations that disrupt our businesses, protect incumbents against new players and seek to preserve existing business models to the detriment of our ability to innovate.

The "AEDE fee" or Canon in Spain

Spain already took the step to introduce a neighbouring right for press publishers, which has severely impacted the Spanish media publishing sector since its entry into force. Our position is supported by the two NERA Economic Consulting Reports, assessing the impact of the AEDE fee (or "neighbouring right") in the wider Spanish media sector. Data shows that, over a two year span, small publishers were the most affected. By restraining news aggregators' activities, they lost advertising revenues and faced serious barriers to entry and expansion within existing markets, with consequent negative impacts on freedom of press, news consumption, diversity and competition.

Get in touch  @Inov_mediapub

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